

## A MESSAGE FROM CEO STACEY LEAVITT-WRIGHT

We have just wound up the Heritage Festival, and summer is passing in a flash. Although the weather abruptly ended the festival, we had a strong Israel pavilion, and volunteers stepped up to assist with tearing down on short notice. The next day, multiple newcomers showed up at our office, seeking the community and looking

As we prepare to commemorate Tisha B'av, we are reminded that although our people are dispersed, they still maintain a special connection. This link spans geography and time; the Federation's story is one chapter in a long thread of Jewish continuity.

I am proud that the Jewish Federation plays an active part in strengthening Jewish identity through bursaries to Camp BB Riback, Talmud Torah School, BBYO,

and JCC Maccabi Games. We staff and fund Hillel on campus. MacEwan students will see this support as we are expanding our services by creating a chapter for them. We work with agencies to help welcome newcomers. PJ Library and Shalom Baby programming and monthly book subscriptions connect families. We have established a JCC redevelopment committee that is diligently working to establish this new community hub.

As one, we can ensure that Jewish life in Edmonton flourishes and thrives. Please sign up for our United Jewish Appeal (UJA) launch with a special guest from Israel, Sarah Mali, director general of the Jewish Federations of Canada - United Israel Appeal and the incredible vocals of Shaina Silver-Baird. I hope you are receiving our weekly newsletter, The Bridge, so that you

can keep up to date on all our programs and events. Sign up at jewishedmoton.org.

While the fall of the second temple reminds us of our dispersion, we in the diaspora maintain a deep connection with Israel. As we prepare for the UJA campaign, we look forward to hosting guests who can connect you to the hope and resilience that are characteristic of our Israeli brethren, speakers who can help make sense of the geopolitical situation, and events that should convene and unite

Am Yisrael Chai,

Stacey

Reach out to us on social media or by emailing info@edjfed.org.



Sunday, September 15 11 a.m. - 1 p.m. **Fort Edmonton Park** Free park entry with event registration

\$12 adults \$8 children Free for children 2 and under **Registration required** jewishedmonton.org

Event registration includes park entry, access to private picnic shelter, activities, and dessert.



Hillel







2024 United Jewish Appeal Campaign

## **LAUNCH EVENT**

**Shaina Silver-Baird** Songs with Jewish Soul

Sunday, September 8 **Fantasyland Hotel** 

Appetizer reception 5:30 p.m. Concert 7 p.m. Adults \$36 Students \$18 jewishedmonton.org





With special guest Sarah Mali Director General, Israel, Jewish Federations of Canada -United Israel Appeal (JFC - UIA)



## **FIND YOUR TRIBE**

Join Hillel Edmonton today! Email hilleledmonton@edjfed.org





SHALOM BABY

Welcoming new babies to the Jewish community, connecting and supporting their parents!

Contact Jenn at magalj@edjfed.org for more information.



